



Think Broader. Play Bigger.

Why Choose LEAD?

Recognizing the ever-evolving demands on leaders, the enhanced LEAD program offers women a **comprehensive and relevant development experience, seamlessly blending with their current work responsibilities.**

Purposefully designed with a targeted approach, LEAD empowers participants to build on their leadership strengths, gain valuable insights from specialized sessions, and apply personalized coaching to drive immediate results within their roles.

How LEAD Works:

- **Transformational Leadership Development:** Focused on transitioning from manager to strategic leader, LEAD equips participants to strengthen their leadership identity and skills, increasing their impact on organizational growth and profitability.
- **Accelerated 9-Month Program:** A dynamic leadership development experience designed for immediate application and long-term growth, specifically tailored to meet the demands of fast-paced work environments.
- **Responsive to Business Challenges:** Sessions are tailored to address the evolving challenges faced by mid-career leaders, empowering them to drive organizational resilience in times of change.
- **Coach-Led Group Coaching:** Ongoing group coaching sessions throughout the program ensure deep learning integration and support for each participant's leadership journey.
- **Manager Coaching Engagement:** Strengthening the program's ROI, this component enhances managerial effectiveness by providing tools and frameworks to foster talent and deliver constructive developmental feedback—resulting in a more robust talent pipeline.
- **Engaging Virtual Sessions:** Virtual sessions provide an opportunity for participants to benchmark leadership behaviors, expand their thinking, and take bold action in their leadership roles.



What Participants Become:

- **Agile Leaders:** Women who embrace self-reflection, seek feedback, and adapt swiftly to changing business environments with resilience and flexibility.
- **Strategic Relationship Builders:** Leaders who cultivate meaningful connections to broaden their perspectives and enhance their decision-making.
- **Influential Communicators:** Women who confidently communicate and inspire alignment and followership.
- **Intentional Leaders:** Leaders who are strategic in how they manage their time and energy to maximize impact and value.
- **Strategic Thinkers:** Leaders who leverage their business acumen and organizational insight to contribute to long-term success.

Eligibility:

- High-potential women with 7+ years of managerial experience and/or needs to work and influence effectively across divisions.
- Participants must be nominated and sponsored by their organization, ensuring the program is aligned with their career stage and leadership development needs.

What's Included:

- ⇒ Access to all program resources, leadership assessments
- ⇒ Catalyst Coaching Conversations, including coach-led sessions and Matrix Team engagements with mentors and peers
- ⇒ Ongoing development and support throughout the program
- ⇒ Membership in The WOMEN Unlimited Network (The WUN)

The program fee for the 9-month LEAD Program is \$9175 and is offered in East Coast and Central time zones. For more information on program options, contact your WUI Relationship Manager.



LEAD Program Registration